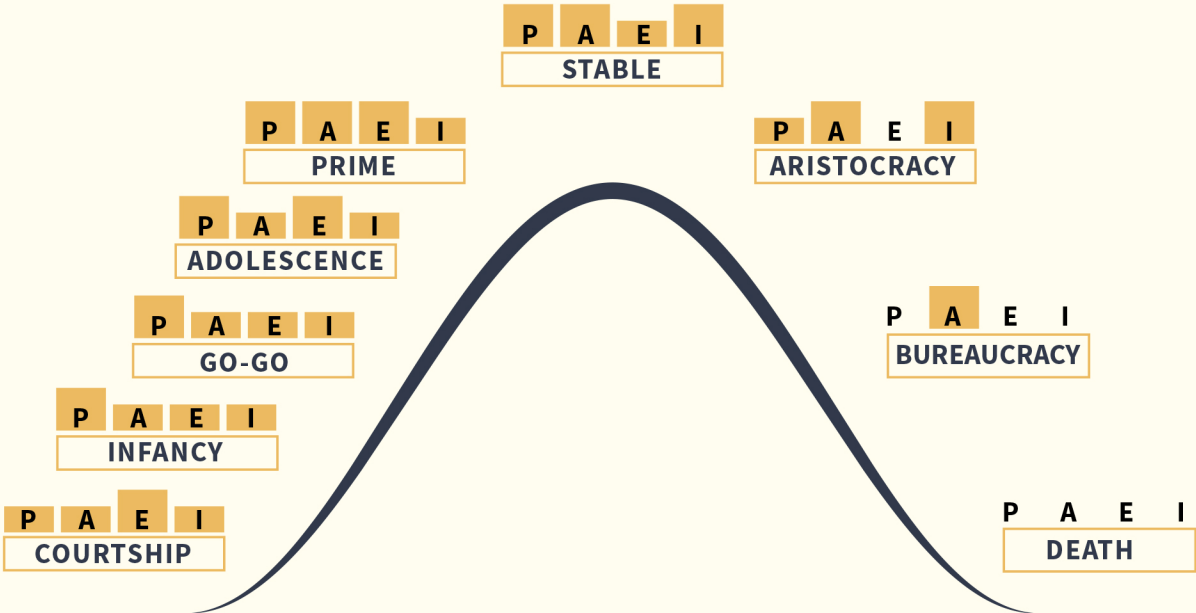


ADIZES CORPORATE LIFE CYCLE



Adapted from adizes.com/lifecycle

Adizes argues that there are four basic roles that are needed in all organizations, in varying degrees, at various points in a company’s evolution: Producer (P), Administrator (A), Entrepreneur (E), and Integrator (I).